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# Tutorial:

course: AGRA0315 Envisioning Information I

topic: Visual Thinking

lecturer: Markus Schröppel

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notes and discussion

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**Task:** A given representation can be characterized by its degree of abstraction. The ease of interpretation varies with the level of abstraction of the representation.

As highly concrete, realistic representations are simplified, they become easier to interpret – up to a point, beyond which further abstraction begins to obscure its meaning. We get best results by eliminating non-characteristic details and exaggerating defining features. Representations that successfully manage to communicate are easily visible, simple, immediate, cohesive and general in nature.

Create visual representations (quick sketch, verbal idea) for the following things, processes, or phenomena.

1. Slow moving traffic
  2. Flood Alert
  3. Building unsafe to live
  4. Women's Self Help Group
  5. Delayed indefinitely
  6. How to tie a tie?
  7. Lunar eclipse
  8. How to greet someone in India?
  9. Using an ATM (Automated Teller Machine, Pankkiautomaatti)
  10. Tsunami
  11. Middle class
  12. Purchasing Power
  13. Voter apathy
  14. Democracy
  15. War against terrorism
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**Have fun!**

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