
Final course task:

course: AGRA 0316 Informaation visualisointi II

topic: tell a story

lecturer: Markus Schröppel

final presentation: 24.11.2011

min. format: [Adobe PDF](#)

Task: The core of the job of an infographics designer is the explanation of complicated processes and procedures. Your task is to tell a classic tragedy visually.
For your final project you must look for a story that can be told visually: e.g.:

Romeo and Juliet / Romeo ja Julia (William Shakespeare)

William Shakespeare's tragic tale of love and death: Romeo Montague and Juliet Capulet, of the houses of Montague and Capulet, are sworn enemies. The opening scene finds Samson, Tybalt, and gregory (of the Capulet family), quarreling with Balthasar, Abraham, and Benvlio (of the Montague family). This turns into a full-out brawl, which disturbs the citizens, and brings the prince in to yell at them. Later that night, Romeo and Juliet meet at a party in the Capulet mansion, and instantly fall in love. Later that night they meet in the Capulet's orchard, and plan to be married the next morning. Their union is made, but soon ruined, as Romeo slays Tybalt, and is banished from Verona. After he leaves, Juliet learns she is to marry Paris (as no one around them knew they were married). She is devastated, and her and the Friar form a plan. But, as in a classic tragedy, everything goes wrong, and they both end up killing themselves.

Do the research, gather all information about the story you need and design with the aid of sketches your final result.

Beside the final file including the infographic use a sketch book to show your steps of developing your icons, colour range, typeface, pictures (your styleguide)

Be aware that this can be a very time-consuming project.

Intermediate presentation of your ideas: **4.11.2011** (showing your intermediate steps of developing your icons, colour range, typeface, pictures {your styleguide}). I will be happy to listen to your proposals and to discuss them with you.

Have fun!
